

How To Increase Your Number Of Patients

1

Value Information

- Create valuable content where you explain the procedures in detail.
- Use professional and friendly vocabulary to generate proximity and trust.



Trust
Exposition
Awareness

2

Visual Content

- Create and share images of patients before and after the procedure.
- Share material from recent patients as well as past ones.
- Use professional quality visual content.



Authority
Prestige
Credibility

3

Informative Pieces

- Create informative pieces where you explain what to do before, during, and after the procedure.
- Add your professional information (Studies, experience, certifications, etc.)

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